NHAPL NEWSLETTER – OCTOBER/NOVEMBER 2009
North Houston Association of Professional Landmen

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2009 Meeting Schedule

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NEXT MEETING

Date: November 12, 2009
Place: Greenspoint Club “Oak Room”
Time: 11:30 a.m.
NHAPL Luncheon
Speakers: Curtis D. Horne, CPL
Topic: “Ethics of the Deal”
CPL & RPL Credits: (1)
RSVP by Monday, November 9th, 2009
to Dana_Kelly@swn.com or call (281) 618-2845

www.nhapl.org
Coming soon

Scroll down for more news
Message from the President:

I recently returned from the Mississippi Delta Region and remembered the days long past when my grandfather advised me “if you take care of the land, it will take care of you.” Many years have passed but today I see the wisdom in applying this principle to the oil and gas interests that have been placed in our care. As landmen we face the responsibility to professionally represent not only ourselves but more importantly our companies in our judicious pursuits of negotiating the deal.

My family history reminds me of the hardships, faith and belief in preserving “land, liberty and the pursuit of happiness” during the Civil War, the Mexican-American War, the Shelby Co Regular Moderator War of 1840-1844, and for our country during WWII and the Gulf War. I honor them for what they have taught me by their example and remember them as I come across their Patents and deeds in the courthouse.

I share these thoughts with you to remind you that we have a noble profession that we can be proud of and as we diligently take care of it, it will take care of us. By honoring our forefathers we honor our profession.

We have the opportunity to let our voices be heard at the October luncheon as we vote to fill a director’s position. The next page contains the short bios provided by interested candidates for your review. Come catch up with friends, learn how to transition from oil and gas to wind, and vote for the candidate of your choice.

See you all at the “Welcome Back Social” this Thursday at Lupe Tortilla, the October 8th luncheon, and the Members Only Golf Tournament October 15th.

Cynthia D Hardin

Tall Cotton
AAPL held its last quarterly meeting in Jackson Hole, WY on September 13, 2009. Reports were given on the following (with synopsis added):

1. Summer NAPE 2009 – attendance was down about 15% and booth sales were down about 7% over 2008, by comparison Tradeshow Week reports 2nd quarter tradeshow attendances down about 10.4% and booth sales down about 11.3%.
2. NAPE 2010 – booth sales are on track with NAPE 2009. NAPE 2010 is scheduled for February 11th and 12th, at the George R. Brown Convention Center in Houston.
3. Education- the “grandfathered” RPL process comes to an end on December 31, 2009; about 150 CPL applicants have been tested thus far this year.
4. Landman Scholarship- 13 scholarships were awarded to Petroleum/ Energy Land Management students at OU, University of Tulsa, Texas Tech, University of LA at Lafayette and Western State.
5. Education Programs- by the end of 2009, AAPL will have presented 54 programs in 24 cities with over 3000 attending. Several new programs including a JOA/Exploration Agreement Seminar, an Advanced Contracts Seminar, and an Applied Field Land Practices Seminar, as well as usual Fundamentals of Lands Practices and W I Seminars, CPL/RPL reviews, Regional Institutes, Pre-NAPE seminars and Annual meeting and workshops are planned. The online education programs are fairly well received.
6. Membership- fiscal year ended with 11,068 members compared to 10,087 last year.
7. AAPL Licensing Task Force- There could be an interim study by legislators, Rep. Charles Geren, who originally filed the bill in the 2009 session, is considering doing this. If requested, the Speaker of the House would have to appoint such a committee. If made and approved, AAPL will take part in the study with no commitment to support any attempt to enact same in the 2011 legislative session.
8. IPAA & AAPL share a land access chair in Washington D.C. (a lobbyist).
9. The Lafayette Association of Professional Landmen is interested in speaking with any association which carries advertising on its website. They believe all associations should carry reciprocal advertising for the good of the industry as a whole.
10. The next Quarterly Board of Directors meeting will be held Dec 5 & 6, 2009 in Huntington Beach, CA. Anyone who has any topics they wish to have me present before the national board should contact me prior to said meeting.
11. Finally, as you all have probably heard by now, Robin Forte`, Executive V.P. of AAPL has tendered his resignation. I attach current AAPL director and former AAPL President David Cape’s able explanation. David has said it in a most appropriate and thorough manner. I have borrowed it from APLA’s newsletter,

"With the continued growth of AAPL’s membership and the phenomenal growth of NAPE, it was noted that the job of the AAPL EVP has grown too large for one person. AAPL started NAPE in 1993. At that time, AAPL had approximately 7,000 members, a staff of 8 people and an annual budget of approximately $1.5 million. AAPL has grown to over 12,000 members, with a staff of 12 people and an annual budget of approximately $2.7 million. Currently, AAPL’s staff-to-member ratio is 1-1000. By comparison, the AAPG and SEG have staff-to-membership ratios of approximately 1-to-400. As you can see, AAPL maintains a lean and efficient operation. During the same timeframe, NAPE has grown to include over 21,000 attendees with net income exceeding $5.5 million (Combined 2009 winter and Summer NAPE).

AAPL’s primary purpose is to provide a myriad of services to its members (including superior publications, providing high-quality continuing education opportunities to its members, and proactive involvement in legislative and regulatory affairs to protect the rights of all Landmen), while NAPE’s primary purpose is to turn a profit. Although AAPL has benefitted handsomely from its share of profits generated through NAPE, the primary purpose of AAPL and NAPE are not always in alignment. This puts a strain on the concurrent operation of NAPE from AAPL. It should be noted that the financial accounting records for AAPL and NAPE were separated in 2005, with a separate set of books maintained for the two entities. The only change being made now is to separate the day-to-day operation of AAPL from the day-to-day operation of NAPE. This operational separation will allow AAPL to focus 100% of its time, staff and resources to providing service to its members, while the NAPE organization can continue to operate NAPE as the premier prospect show and networking event in our industry. Mr. Forte’ has agreed to stay on board until a new EVP is in place with AAPL and continue advising the new AAPL EVP in a consulting capacity as long as needed. More importantly, Mr. Forte’ has signed a five year contract to assume a full-time position as the EVP of NAPE.

THIS DOES NOT MEAN THAT AAPL IS RELINQUISHING CONTROL OF NAPE. Mr. Forte’ will report to AAPL’s Executive Committee in his capacity as NAPE EVP. AAPL’s majority ownership stake in NAPE will not change. As such, AAPL will continue to reap the rewards of its majority ownership in NAPE.

AAPL First Vice President Steve Wentworth has been asked to chair a committee to begin an immediate search for AAPL’s new EVP. Updates in the status of this search will be provided as they occur."

I told you David’s was thorough, thanks David Cape.