

AAPL Director – Region IV Report

September 13-14, 2014

San Diego, California

Dear NHAPL Members,

The AAPL Board of Directors held its quarterly Board Meeting on September 13-14, 2014. Below are some of the highlights from the Board Meeting.

After AAPL President, Roger Soape, called the Board Meeting to order, Marty Shardt's delivered a report of AAPL staff activities. NAPE South attendance decreased by 3% with booths decreased by 5-6%. The new AAPL headquarters' was scheduled to being renovations on or about October 1, 2014 to add/reconfigure offices and complete interior design work. The old headquarters' has been placed on the market. The AAPL is in negotiations with two prospective buyers. A motion to sell the old headquarters' for at least \$1.3MM carried.

William Justice delivered the Treasurer's Report (report covered 1 year period from June 30, 2013 to June 30, 2014). Total assets are \$36,018,977 (17.4% increase from June 2013). Revenue for the period was \$9,521,561 (2.8% increase from June 2013) primarily due to income from NAPE. Expenses for the period were \$11,174,272 (48.2% increase from June 2013) primarily due to increased staff costs, new government relations program, transfer of funds to the Landman Scholarship Trust, and marketing campaigns. Net Profit or (Loss) for the period was a (\$1,652,711) loss (compared to \$1,724,307 gain for the prior year).

Christopher Halaszynski, AAPL Director of Education, reported on education committee activities. AAPL has launched the new Ethics 360 Program. AAPL and SPE are in planning phase of a new cross-functional technical training course. The Education Committee and Landman Scholarship Trust have approved new guidelines for accreditation of undergraduate Land programs. A number of new programs, including University of Texas and University of Houston, are seeking AAPL accreditation.

Mona Ables, Membership Committee Chair, reported that current AAPL membership is now at 21,474 total members. AAPL is currently conducting a membership drive. From October 1, 2014 to December 31, 2014 new AAPL members and sponsors/recruiters from the Association with the largest percentage increase of AAPL members will be eligible to win a trip to Costa Rica!

NAPE has unveiled a new branding campaign. Speakers at NAPE 2015 are scheduled to include former First Lady Laura Bush and former Governor of Alaska Sarah Palin.

Russell Shinevar, Certification Committee Chair, submitted the certification committee report. The committee has been considering the possibility of expanding potential certification to a broader spectrum of Land Professionals. The committee is also considering a proposal to reduce the RPL requirement of 3 CPL sponsors down to 2 CPL sponsors.

For more details on the Board Meeting, including the membership drive, please contact me at your convenience.

Respectfully submitted,

Aaron R. Russell
AAPL Region IV Director